imc Learning Suite
Reducing the complexity of learning

Learning – a complex challenge

Every day, fresh innovations, methodologies, and work approaches integrate with existing ones, propelling businesses forward by unveiling new opportunities. However, understanding and leveraging these novelties often necessitates training to unlock their full potential. Forward-thinking businesses, prioritising a skilled workforce, recognise the imperative of ongoing employee education in today's rapidly evolving landscape.

To ensure alignment and excellence, businesses extend training beyond their own staff to encompass partners'

personnel and even customers. Amidst complex global supply chains and intricate business networks, corporate learning faces multifaceted challenges, from ensuring well-trained employees to delivering engaging, relevant training tailored to diverse needs and locations. Tracking results and developing individualised training plans become monumental tasks, especially when critical workflows hinge on individuals' skills and competencies.

Modern learning platforms like the imc Learning Suite streamline training methods by tailoring individual learning

paths to meet each learner's specific needs. These platforms provide a seamless learning experience accessible across all relevant devices, necessitating automated digital training management. By simplifying complexity, this automation empowers learning managers to concentrate on core priorities: crafting training strategies and content that engage every learner effectively on an individual basis.

Meet the imc Learning Suite.
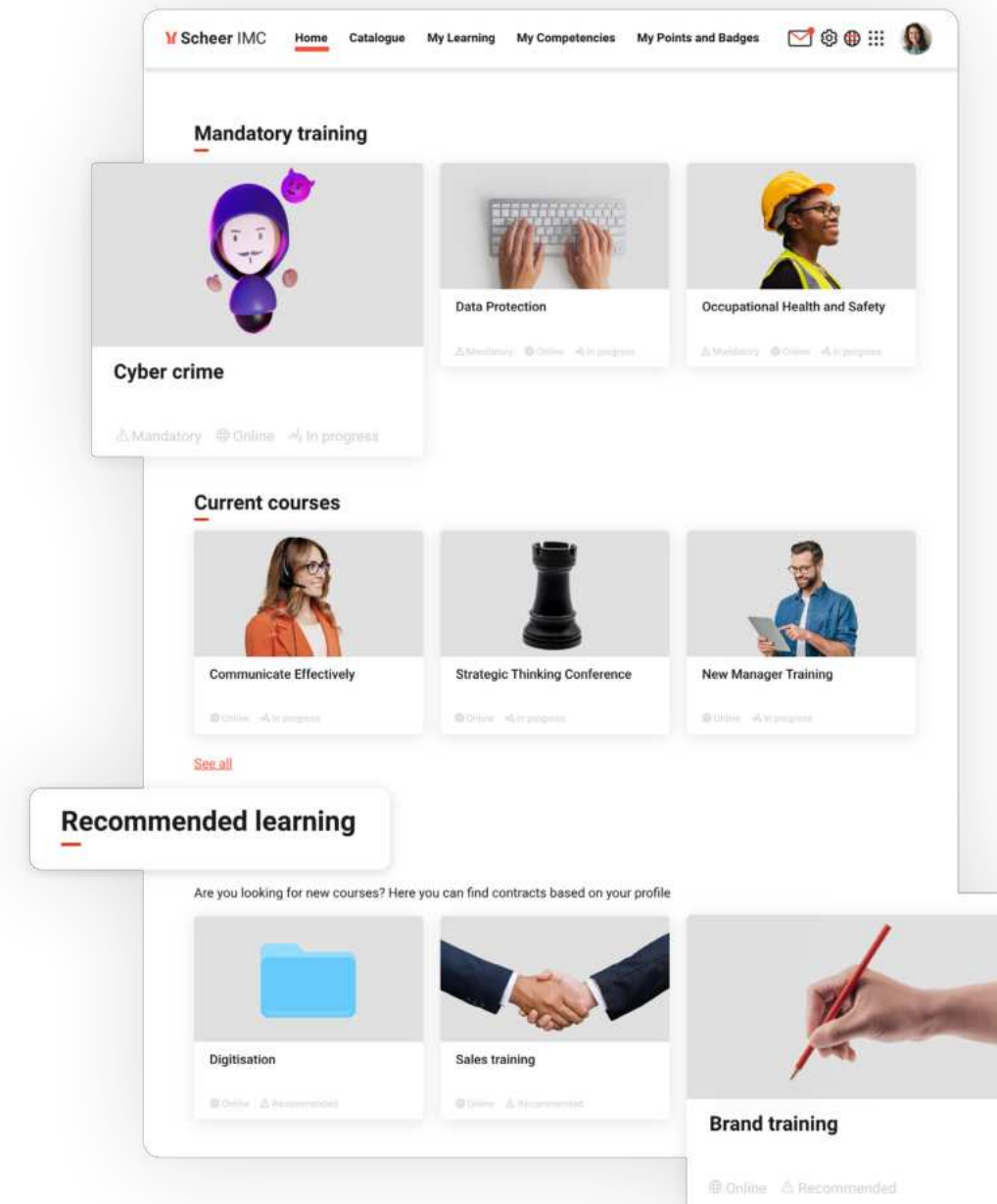
After logging into the imc Learning Suite, hosted in the cloud or on-premise, learners see their personalised dashboard that shows them mandatory training courses, optional learning content to foster their skill improvement, recommended training, and more. The content shown on the learner's dashboard can be fully configured according to the needs of your organisation.

A holistic learning environment

In today's dynamic business landscape, the imc Learning Suite offers a holistic solution to corporate training challenges, going beyond a basic Learning Management System (LMS) to address complex learning scenarios efficiently.

Recognising the need for seamless integration with existing workflows, the imc Learning Suite automates tasks like assigning training courses and tracking results, allowing L&D managers to focus on developing impactful training strategies.

With the ability to integrate training outcomes into essential business processes such as performance management and compliance tracking, the imc Learning Suite drives continuous improvement and tangible results.

Built to handle diverse learning styles, languages, and organisational structures, the imc Learning Suite represents a paradigm shift in corporate learning, empowering organisations to unlock their workforce's full potential and achieve sustainable growth. The

imc Learning Suite aids organisations by streamlining workforce management through pre-shift eligibility checks and integrating on-the-job training and compliance data with personnel management systems, while also supporting hands-on training for employees in fields like machine operation or factory work, whether on the job or through portable devices.
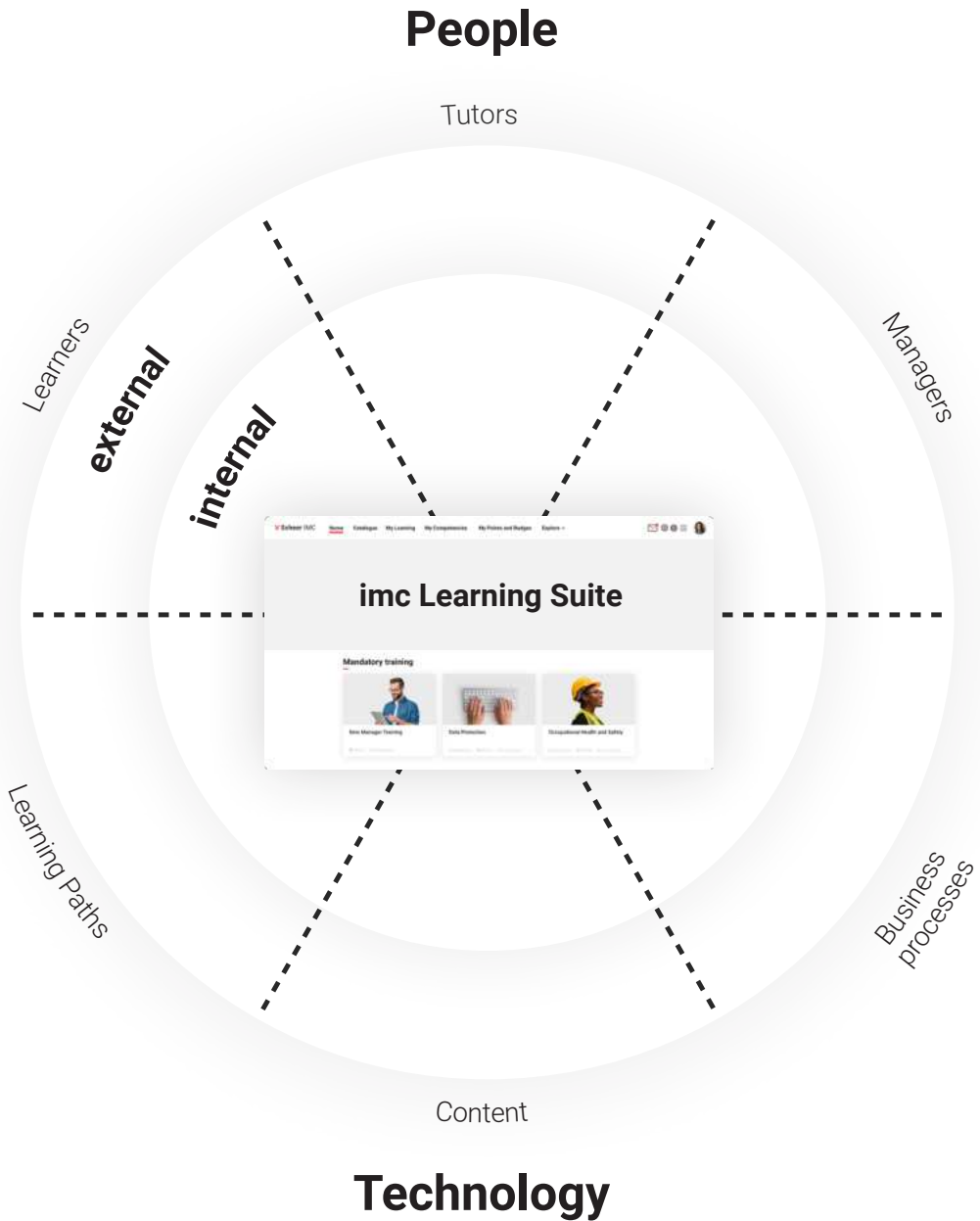
The imc Learning Suite is designed with humans in mind. It unlocks an effective learning experience for everyone by using training content and individualised learning paths at scale. What's more, all data can be assessed by managers and seamlessly integrated into business processes. The platform has been specifically designed for use with both internal and external staff and third-party technology.

People

Tutors

Learners

external

internal

Managers

imc Learning Suite

Mandatory training

Learning Paths

Business processes

Content

Technology

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The flexible, scalable platform

Hosted in the cloud or on-premise, the imc Learning Suite embodies flexibility at its core, allowing companies to begin with small, straightforward use cases within an organisation. As L&D managers gain experience with the LMS, they naturally progress towards more intricate scenarios and broaden their offerings. This could involve expanding course offerings across multiple languages and catering to diverse learners through personalised learning paths. Additionally, companies might enhance training quality by incorporating multimedia content, blended learning approaches, gamification, and a diverse array of training elements.

A platform that can't be outgrown

With the imc Learning Suite's capability to manage any level of complexity, there's no need to switch your LMS ever. Just unlock additional features and functions as required.

When seeking a genuinely distinctive solution, your search ends here. The modular design of the Learning Suite empowers us to craft customer-specific solutions (customisations) precisely tailored to provide the features and functionality in line with business requires.
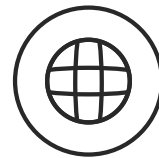
The imc Learning Suite solves the following challenges for leading corporate clients:

Very large numbers of learners

Thousands of courses

Global rollouts with regional content in multiple languages

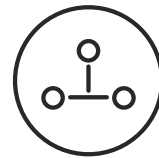**Training that needs to be audited and validated**
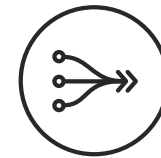
Integration into key business processes

Support for external learners, e.g. distribution partners or suppliers

Learners without company email addresses

Training courses sold to third parties worldwide

Classroom, hybrid, and digital training managed on one platform

Compliance, certification, and re-certification processes.

A true learning ecosystem

Transform the imc Learning Suite into a highly effective learning ecosystem. Seamlessly integrate external content into the Learning Suite, allowing companies to choose the most suitable material from a range of providers and sources, eliminating the necessity to create all training content independently.

More than technology

Companies won't embark on this journey alone, as we are renowned for offering much more than mere technology. We are delighted to furnish teams with comprehensive support, including end-to-end strategy advice, expert project management, cutting-edge content, and dedicated support services.

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Use cases of the imc Learning Suite

Every day, businesses rely on the imc Learning Suite to address a diverse array of challenges and unique needs, tailored to the individuality of each enterprise. These challenges span from delivering standard training to hundreds of thousands of learners globally to fulfilling specific integration demands, such as automatically verifying airworthiness when scheduling shifts for flight crews. Built with flexibility in mind, the imc Learning Suite is adept at resolving such varied learning requirements.

Here are the most popular use cases for the imc Learning Suite:

- Global delivery of training
- Auditing and validation
- External stakeholder training
- A headless LMS

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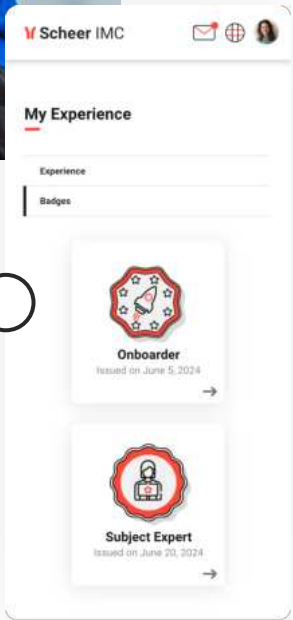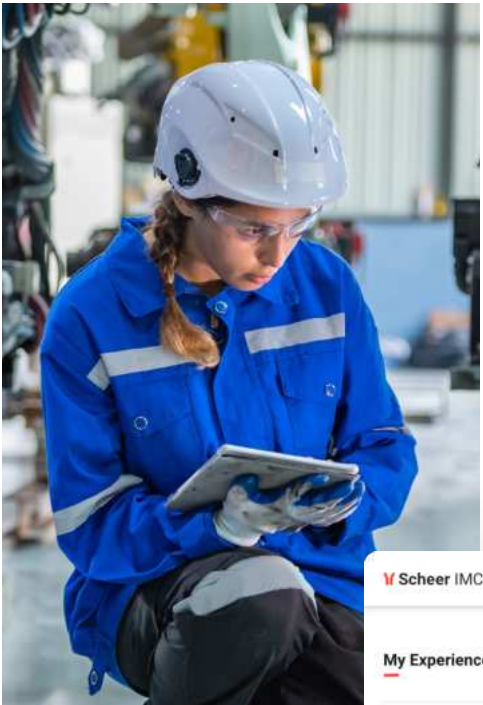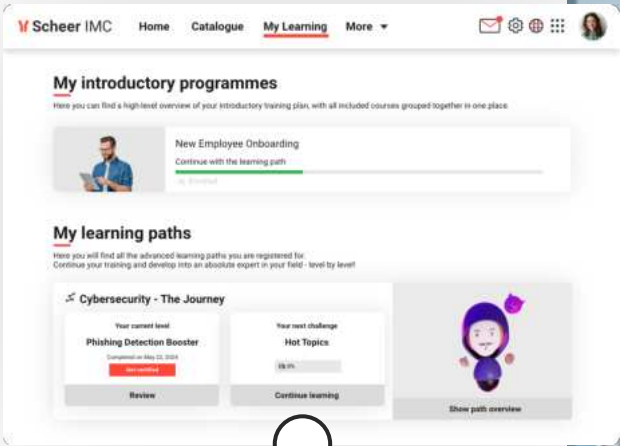
Global delivery of training: achieve consistency across all markets

A skilled workforce enables businesses to stay competitive.

For businesses, this entails delivering attractive, individualised training programmes at scale.

Upscaling may involve external learners, such as distribution partners or paying customers.

The imc Learning Suite can provide learning and development programmes for organisations with several hundred thousand learners.

Brands operating globally need to pay special attention to delivering attractive, individualised training programmes to a global audience in multiple languages.

In addition to global training, there may be regional training sessions typically confined to their respective regions or languages spoken within them. Such training can also be managed with the imc Learning Suite.

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Use Case

Auditing and validation: protect your business against costly risks

Certain sectors, such as healthcare and pharmaceuticals, finance, and aviation, are subject to stringent regulations.

Businesses risk substantial fines if they cannot provide evidence of mandatory staff training.

Such fines can jeopardise the entire business.

A seamless integration of learning into business processes can bolster business resilience, ensuring consistent adherence to stringent regulations.

The imc Learning Suite facilitates intricate certification and re-certification workflows essential for compliance procedures, while also serving companies requiring validation support.

Management can also automatically verify certifications during work shift scheduling, and provide relevant training when needed.

This notably diminishes the risk for businesses.
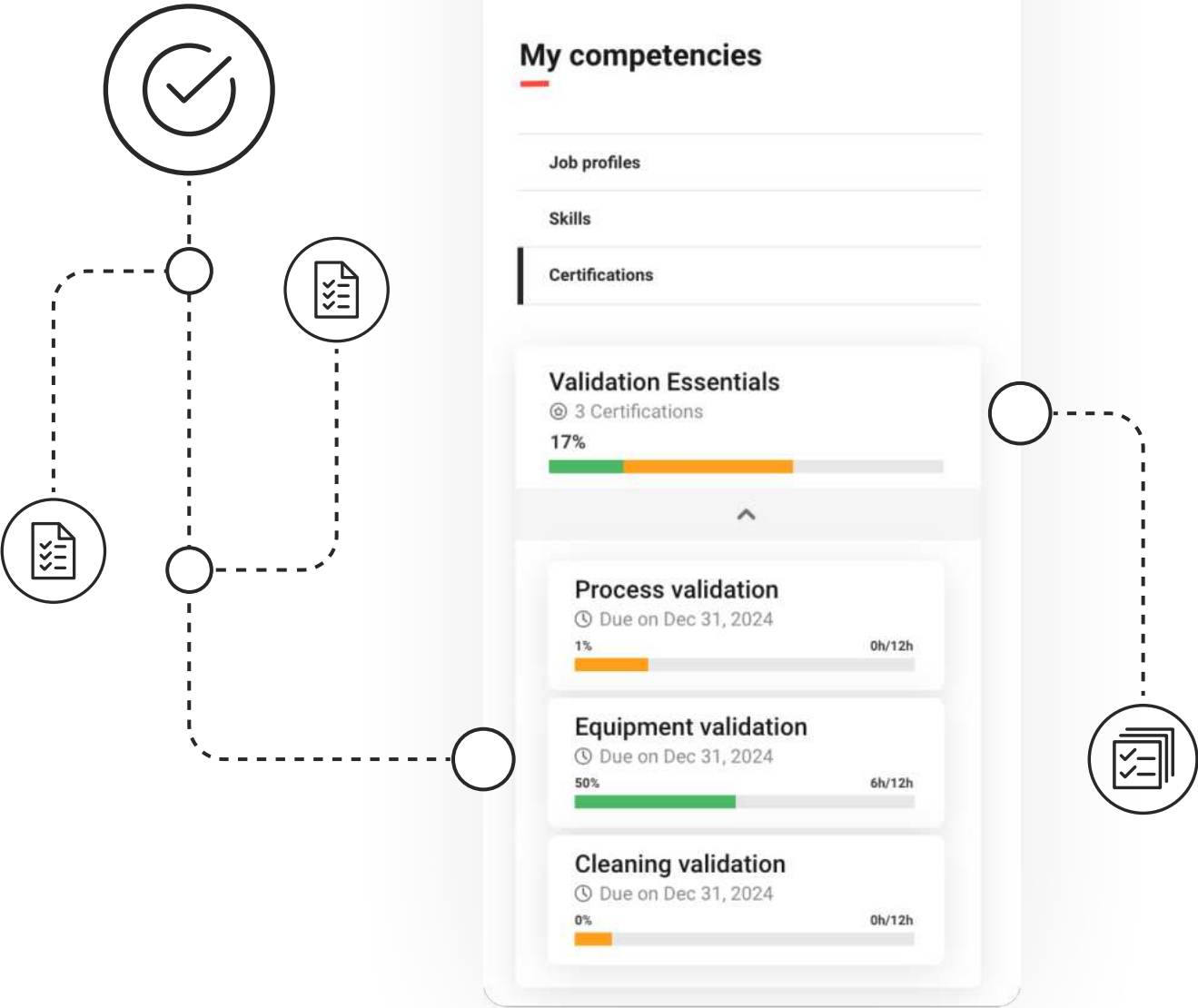
Use Case

External stakeholder training: expand your training to your partners and customers

Enhance the impact of your high-quality training programmes by harmonising and refining them for external partners across diverse regions, markets, and languages.

Elevate your brand perception and sales by providing pertinent and focused training programmes to your partners.

The platform extends training access to learners outside the client organisation. For example:

- B2C: Training courses sold externally, requiring clear user guidance. Marketing tools like external catalogues are vital.

- B2B: External partners and customers purchase training courses. Billing via e-commerce or internal invoicing. Traffic assessment challenging due to certification or quality improvement needs.

- Internal & External: Involves both internal and external clients. Billing complexity managed via CRM connections. Single invoicing type per client.

Common challenges solved by the imc Learning Suite:

- Learning scenario uncertainty tied to business objectives.

- Low motivation and accessibility issues for external learners.

- Holistic customer management from booking to invoicing.

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Use Case

A headless LMS: the ultimate architecture for enterprise flexibility

Certain clients require a streamlined interface for their training courses to shield learners from the intricacies of a comprehensive LMS. However, they still seek the management capabilities of a robust LMS platform.

Facilitates UI modifications and integration into business processes regardless of the platform.

The imc Learning Suite also provides the opportunity to seamlessly integrate with an existing ecosystem if a company's current platform serves as the preferred entry point for learners.
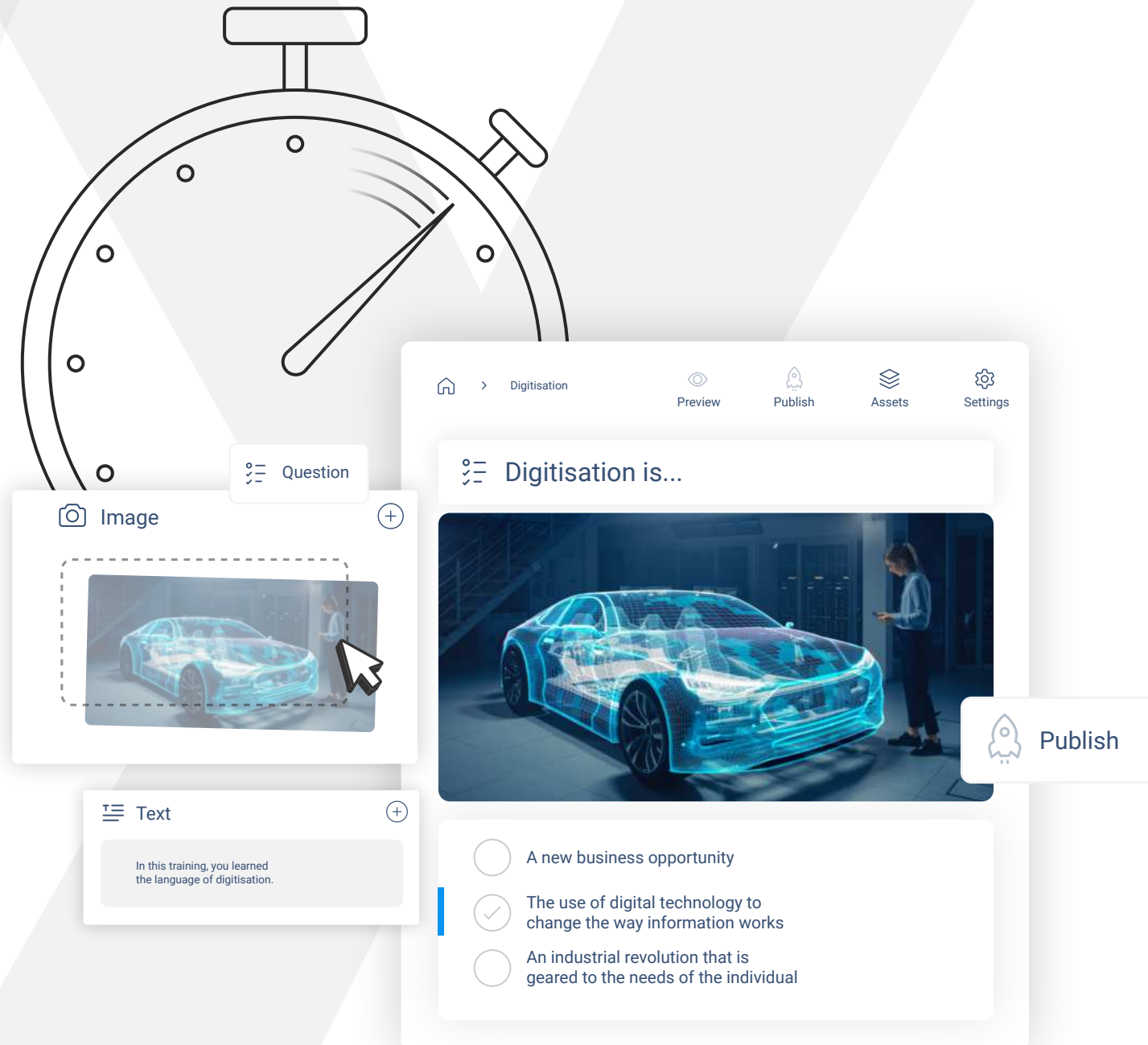
imc Express: the AI-driven content creation engine

imc Express is seamlessly integrated into the imc Learning Suite, offering an AI-driven authoring tool aimed at streamlining the e-learning content creation process. Through smart automation, it significantly reduces the workload of your content team, freeing up their time and talents.

This enterprise-grade automation tool simplifies e-learning content production, enabling faster turnaround times compared to traditional methods. It offers instant design and layout options and the ability to localise content in over 70 languages with just a few clicks. Furthermore, its user-friendly interface ensures that virtually anyone within your organisation can start generating content in under 10 minutes. With imc Express, you can efficiently deliver premium learning content to your learners like never before. Unlock the potential of imc Express and seamlessly integrate premium learning content into the imc Learning Suite.

Services

LMS implementation & consultancy

Our seasoned business consultants provide comprehensive support, guiding companies from strategy definition to execution and implementation. Our approach is centred on fostering long-term, measurable corporate success by establishing a robust learning strategy.

Training and usage

We optimise product usage and address challenges, ensuring maximum value and satisfaction through tailored training packages, free access to product enablement resources, and regular meetings with our Account Managers. Our aim is to enable meaningful, long-term utilisation that ensures both your success and the success of your strategy.

Learning strategy

In addition to our portfolio of cutting-edge learning technologies and customised and off-the-shelf e-learning content, as a strategic partner, we also support customers in the design and implementation of their corporate learning strategy. We want to foster the potential of their employees while maximising the benefits of their company's investment in training and development.
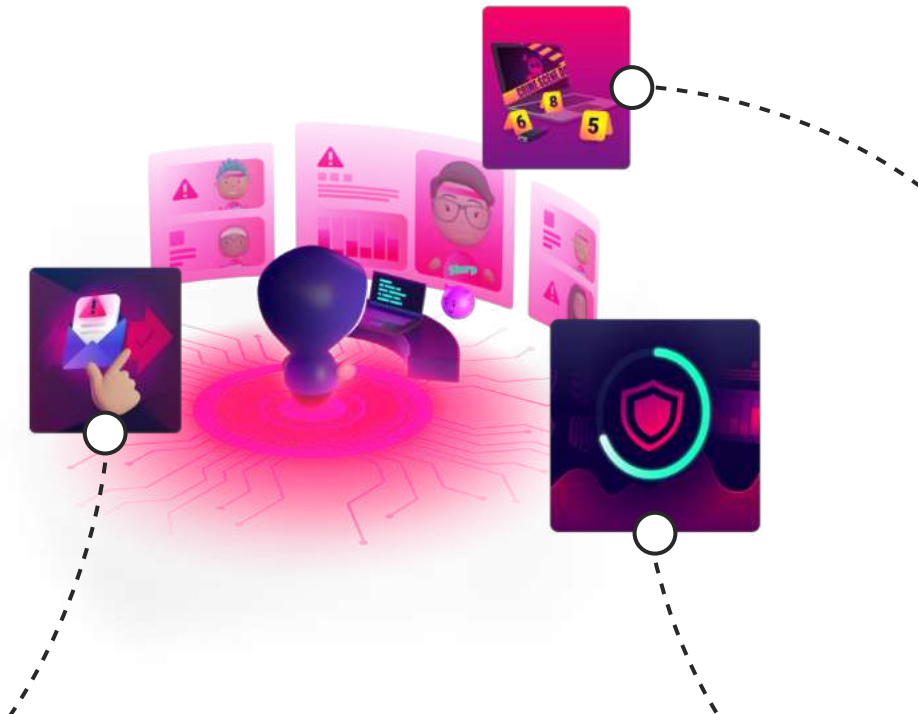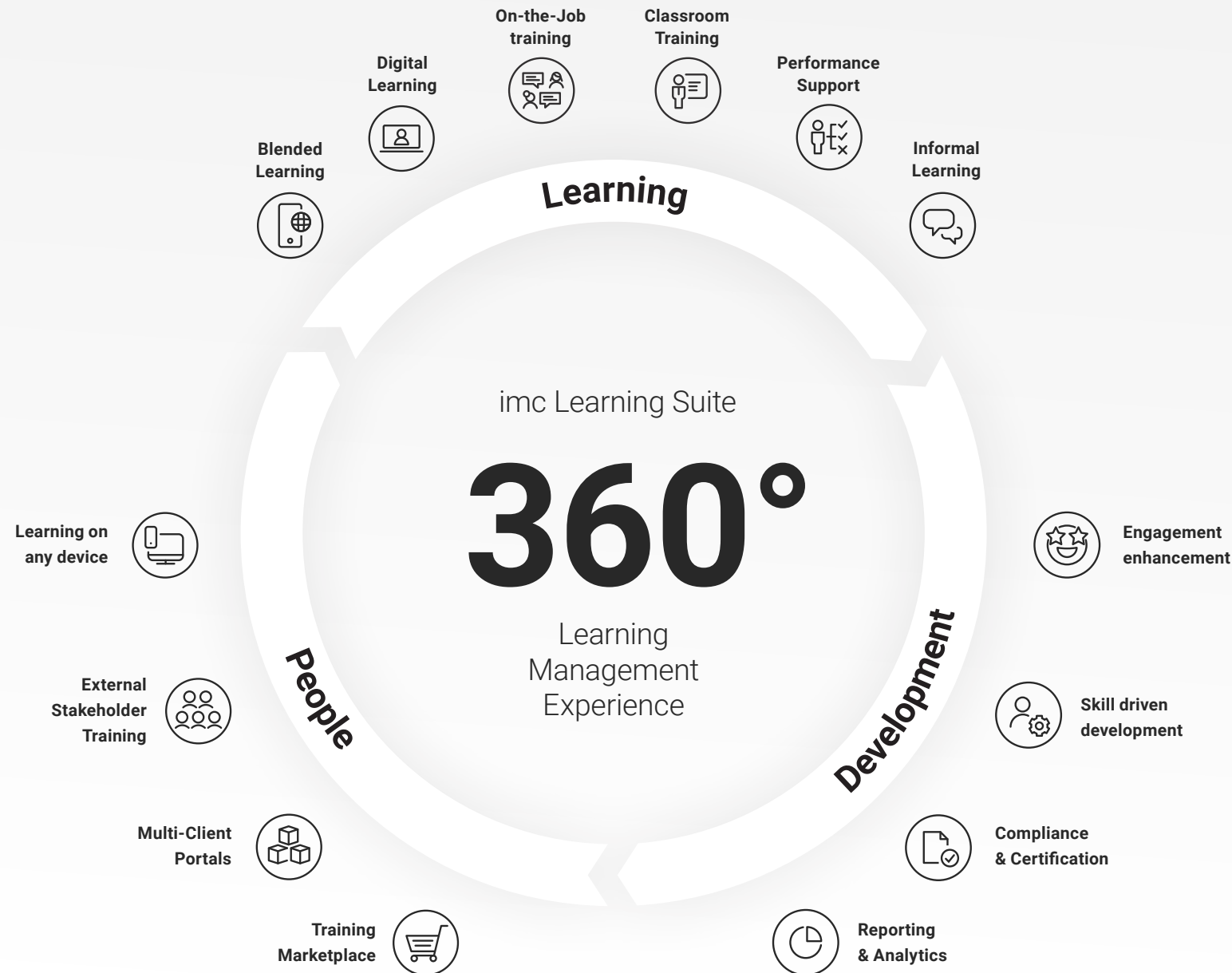
Maintenance and support

We uphold the values of continuous development and multilingual ISO-certified support. Furthermore, we incorporate customisations into our imc Learning Suite release cycles, ensuring that customers consistently benefit from new releases that reflect the latest trends.

eLearning content

From a meticulously crafted learning portal to engaging learning cards and immersive serious games, our content team will tailor a solution that suits both learners and administrators. Collaboratively, we can develop award-winning learning solutions and achieve sustainable learning outcomes.

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On-the-Job training
Classroom Training
Digital Learning
Performance Support
Blended Learning
Informal Learning

Learning

imc Learning Suite

360°

Learning Management Experience

Learning on any device

Development

Engagement enhancement

People

Skill driven development

External Stakeholder Training

Compliance & Certification

Multi-Client Portals

Reporting & Analytics

Training Marketplace

more than technology

The imc Learning Suite is a flexible and scalable SaaS platform that enhances the effectiveness of corporate learning by making it more engaging for learners while simplifying management complexities. It seamlessly integrates with business processes, consolidates distributed learning landscapes, and accommodates learners from your partners. Drawing from experience serving over 1,300 leading global brands, including Mercedes Benz, Stihl, and Lufthansa, it offers a proven solution.

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