



imc
part of **Scheer**

Digital Training Experts



The experts for the development of digital training solutions in the fields of technology, content and strategy.

Rewrite the way we learn

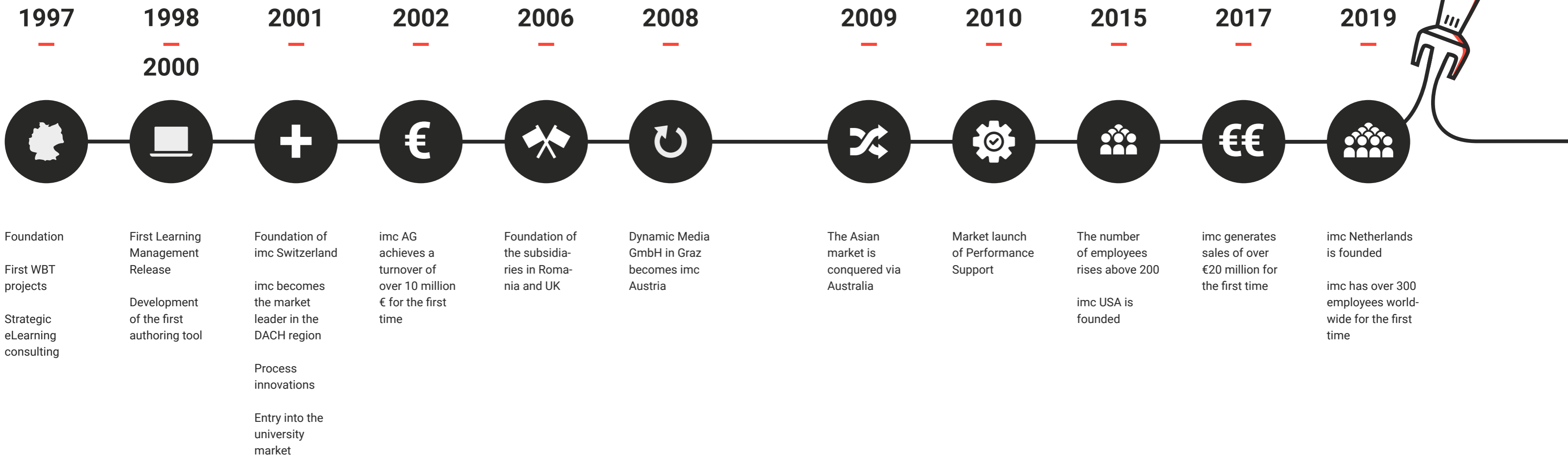


We make learning better – by redefining the way we learn. Experts in the fields of technology, e-learning content and strategy work hand in hand to provide holistic and customized e-learning solutions worldwide.



Founded as a German university spin-off at Saarland University, imc supports more than 2,000 companies, public institutions and educational institutions of all sizes and industries in the planning and implementation of professional digital training strategies.

imc History



Reliable
Bold
Engaging



imc AG stands for the excellent quality of its solutions and services. This makes us one of the most successful service providers in the field of digital training strategies in the premium segment.



We create digital training experiences because we are convinced that people and organizations can develop their full potential through further education.

Christian Wachter, CEO imc AG





The award-winning imc product portfolio includes **learning management, performance support and authoring solutions.**

imc supports you at every step in the planning and implementation of **training strategies** - from learning concepts to advice on setting up a Learning & Development Academy.

Awards



This offer is complemented by the area of **e-learning content** with the conception and creation of customized learning content. An extensive library of over 2,000 hours of immediately available standard learning content completes the portfolio.

imc AG -
innovative,
open,
colorful



12

specialist
departments

300+

employees
worldwide

12

locations

44

nationalities



Success stories
start with us.

Elke Zastrau, Head of Human Resources

imc is more than an IT company. We combine development, consulting and agency, all highly professional but with a start-up spirit.

We help to shape digitalization by redefining further education. More than 300 professionals, from old hands to aspiring youngsters, are passionate about their jobs every day - our guarantee for successful customer projects and a cooperative partnership.

Customer Projects



We help a global manufacturer of **medical technology** to cope with increasing legal requirements and at the same time motivate over 100,000 learners.

A **chemical company** with over 120,000 employees mastering the challenges of digital transformation with us.



Six leading **car manufacturers** rely on our expertise to train their employees and dealers worldwide.

One of the largest **watch manufacturers** in the world inspires employees and customers with our innovative training content.



We deliver customized digital learning experiences and learning ecosystems that are as individual as your learners.

Sven R. Becker, Board member imc

References



"We found the cooperation with imc to be very pleasant and professional. Our requirements were implemented 100% and when the time was tight, our needs were accommodated as flexible as possible."

Jörg Karrenbauer, technical trainer at the Villeroy & Boch Global Academy



"We see that with the Learning Suite, many things have become possible that used to be a challenge for us. Training processes can now be mapped and administered much more quickly and easily."

Udo Link, E-Learning Team Leader, Lufthansa Flight Training



"It's always a pleasure working with imc. Above all, we appreciate the constructive and pragmatic way in which we have dealt with each other in the projects that we carried out together."

Martin Zimmer, Online Training Officer at Hager



"We already see a significant advantage in the speed with which we can reach many employees - regardless of time and place."

Dr. Dietmar Kahle, Director Learn Management, Eppendorf AG

B/S/H/



MAHLE

FESTO

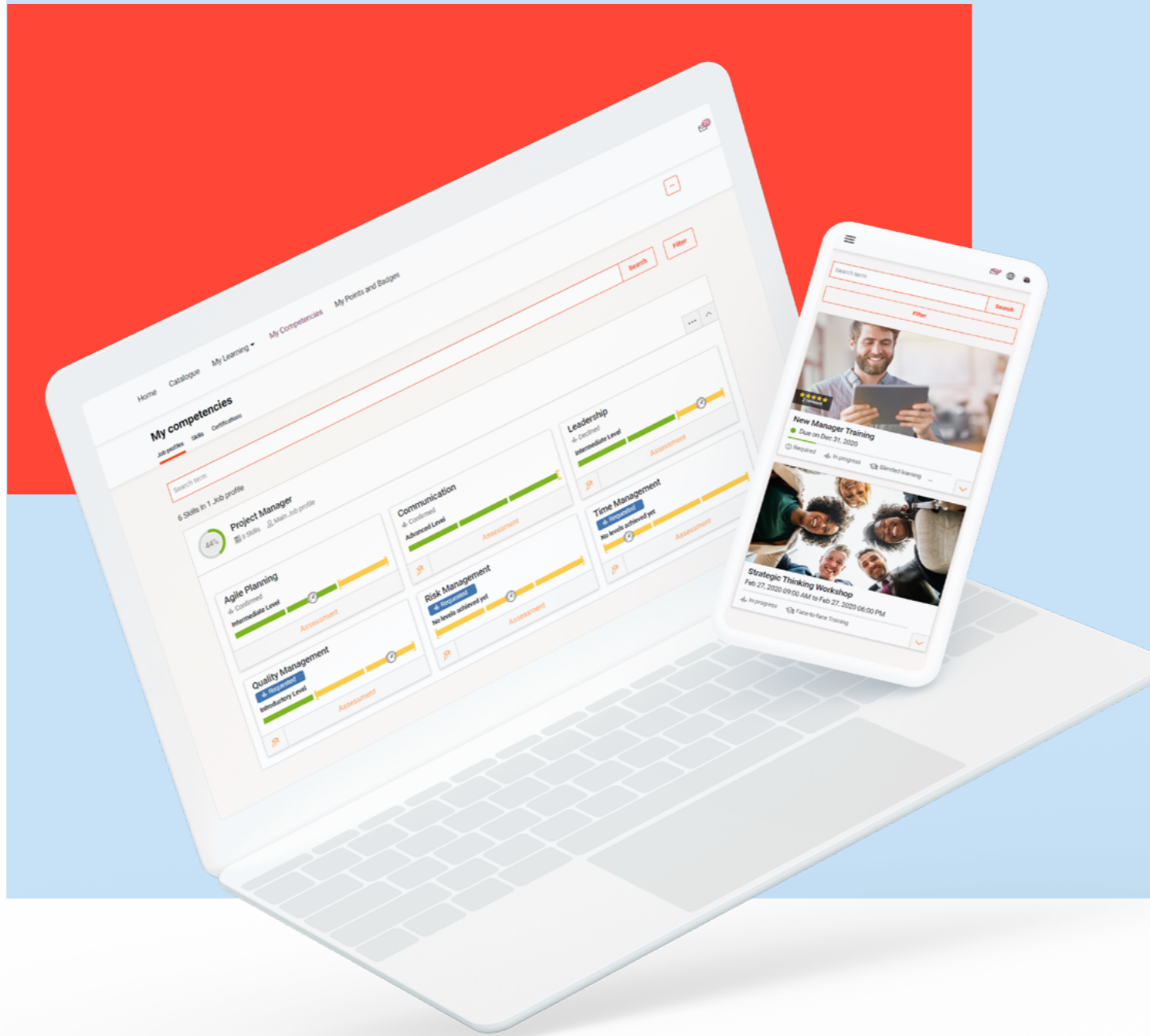


CSL



imc Learning Suite

Tailored Learning
Management



Modular

The e-learning platform can be expanded at any time and is therefore infinitely scalable.



Hybrid Cloud

Our customers use the Learning Suite on-premise, SaaS-based or in a dedicated cloud.



User-Friendly

The intuitive usability makes it very easy to use, even for inexperienced learners.

360°

360° Learning Management

Classroom or digital, social, on the job, blended, mobile or adaptive learning based on artificial intelligence - designed digital learning environments according to your personal needs.

Process Guide

Performance support for
any software

One EPSS for all

No matter what software your company uses: the electronic Performance Support System (EPSS) Process Guide supports all applications.

Performance Support

The users are guided through all company-specific processes according to their respective tasks.

Context Sensitivity

Thanks to state-of-the-art recognition technology, the information relevant to the current context is displayed.

Content Creation

Process Guide authors can create content in different languages for different user groups.

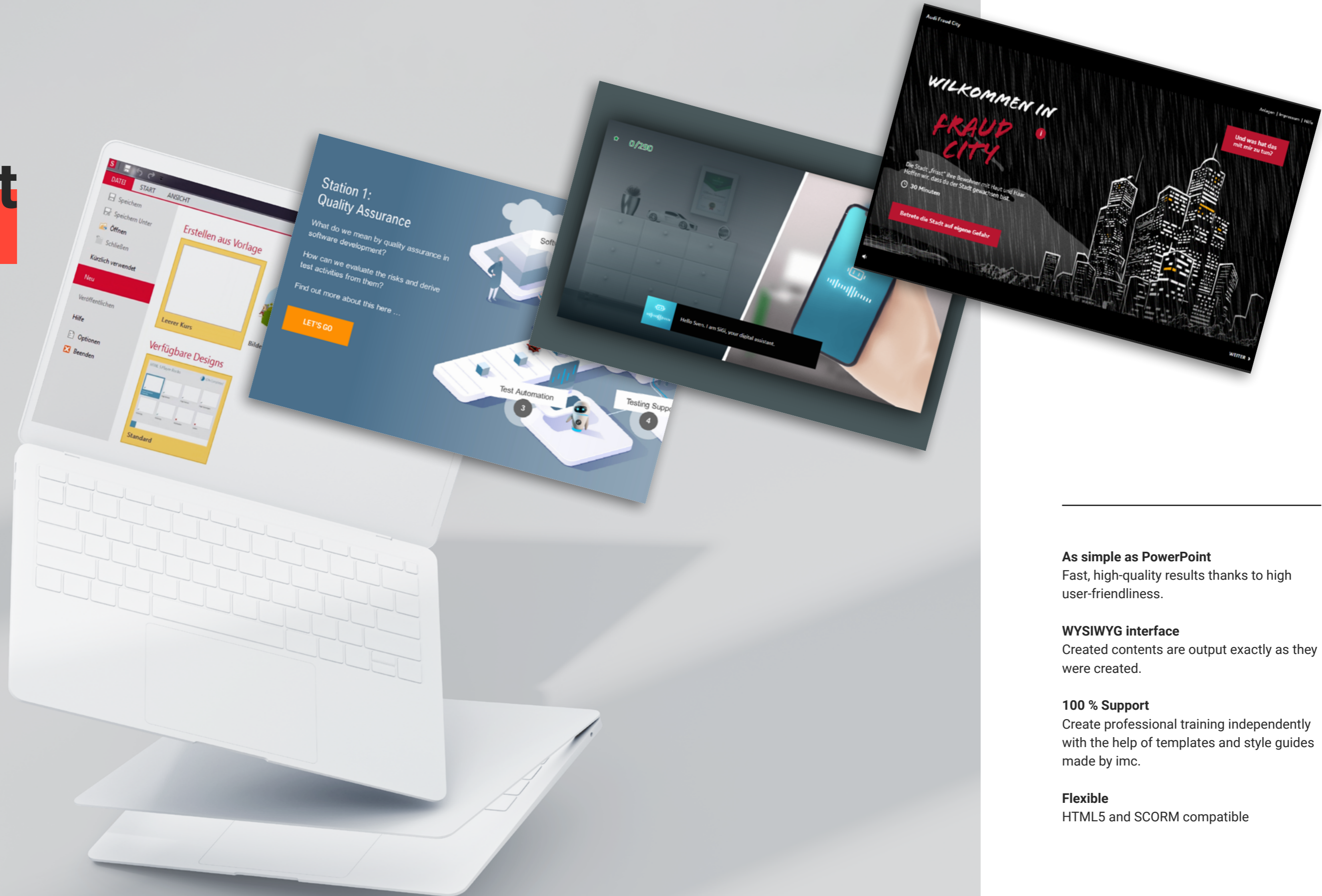
Reporting

Reports, such as compliance documentation, provide insight into user behavior.



imc Content Studio

Create interactive
e-learning content quickly
and easily



As simple as PowerPoint

Fast, high-quality results thanks to high user-friendliness.

WYSIWYG interface

Created contents are output exactly as they were created.

100 % Support

Create professional training independently with the help of templates and style guides made by imc.

Flexible

HTML5 and SCORM compatible

Content

We make training unique



Training should no longer feel like training, but should inspire! We combine conceptual strength with implementation power for the best learning experience - 100% individual and suitable for your company.



Tailor-made

From serious games and web based training to interactive videos or Performance Cards: we deliver the right format for individual learning objectives

Captivating

Competitions among colleagues, quizzes and training in video game format awaken the ambition of your learners

Awarded

Our content has won numerous awards – 7 international e-learning awards alone in 2019

Everywhere and at any time

At work or on the mobile phone between two appointments, there is a solution for every challenge.

Off-the-shelf

In addition to individual content, we have over 2,000 hours of standardized content in stock, such as compliance, soft skills, sales or IT.

Learning Strategy

From pure information transfer
to action competence



With strategic consulting, we bring together learning technologies and learning content and steer them in the right direction for you. We develop your perfect roll-out with you. And not only technically. We make sure you achieve your business objectives.



Specific
Holistic
A perfect fit
Effective
Best practices